NEW REPORT: NONPROFIT ACCELERATES 222 OCEAN SOLUTIONS – MORE THAN DOUBLE ORIGINAL GOAL

Sustainable Ocean Alliance exceeds challenge by Salesforce CEO Marc Benioff; releases comprehensive report detailing innovations and solutions

Interview opportunities:
- **Daniela V. Fernandez**, Founder and CEO, Sustainable Ocean Alliance
- **Marc Benioff**, Co-CEO and Chair of Salesforce
- Various startup and nonprofit leaders behind these 222 ocean solutions

SAN FRANCISCO, CA – (May 11, 2022) Sustainable Ocean Alliance (SOA) reveals they not only achieved – but more than doubled – a challenge from Marc Benioff, Co-CEO and Chair of Salesforce, to create 100 ocean solutions. In a groundbreaking Impact Report released today, SOA shares that it has accelerated 222 solutions, supporting innovative startups and nonprofits in order to heal, restore, and sustain our ocean.

SOA is the world's largest network of young ocean leaders and home to the first Ocean Solutions Accelerator program. In 2019, Benioff challenged the nonprofit to accelerate 100 ocean solutions on stage at the World Economic Forum. As detailed by the newly-released report, the 222 solutions accelerated by SOA have already had the following impact:
- 15,540 metric tons of CO_2 reduced, avoided, or sequestered
- 1,755 metric tons of solid waste removed, upcycled, or avoided
- 89,128 square meters of blue carbon ecosystems protected or restored
- 150,000 kilometers of coastline monitored for climate change adaptation planning
- 67,000 whales saved from marine collisions; and the production of more than 150 ocean literacy reports and media projects
- 596 blue jobs created within SOA's solutions
- And much, much more

Click here to read the full Impact Report >>

"When Marc Benioff presented SOA with this challenge, we took it head-on. In just two years, we surpassed his goal with groundbreaking innovations spearheaded by young people across the globe – innovations that have improved the health of our oceans worldwide," said [Daniela Fernandez](), the Founder and CEO of SOA. "Ocean restoration is vital to the future of the nearly 8 billion people on our planet, and we are proud of our work to empower young leaders and entrepreneurs in this space as they tackle ocean restoration and climate change."

"The fight to save our planet will be won or lost in the next decade, and Sustainable Ocean Alliance is on the front lines bringing youth leaders, experts, and ecopreneurs together to help restore the health of the largest ecosystem on Earth," said Marc Benioff, Co-CEO and Chair of Salesforce. "Lynne and I are proud to support amazing leaders like Daniela Fernandez, and we congratulate the entire SOA team for the incredible progress they've made in finding innovative solutions for the ocean's greatest challenges and inspiring others to take ocean action."

The Impact Report details SOA's extensive reach and how it dispersed $1.3 million in funding to 45 startups and 177 nonprofit microgrants. Organizations highlighted in the report include:

- **[AKUA]()**: A plant-based food company focused on feeding people sustainably while reversing climate change and restoring health to our world's oceans.
- **[Full Cycle Bioplastics]()**: A startup that uses its patented technology to convert organic waste into compostable, biodegradable bioplastic.
- **[Tēnaka]()**: A social business focused on restoring our oceans by developing specific corporate responsibility programs and impact measurement technologies for businesses.
- **[Mikoko Pamoja]()**: A community-led project dedicated to protecting and restoring mangroves through the sale of carbon credits and has resulted in the planting of 4,000 new mangrove seedlings every year.
- **[rePurpose Global]()**: The world's leading Plastic Action Platform dedicated to reducing waste, reviving lives, and restoring nature's balance through advisory, action, and advocacy.

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About Sustainable Ocean Alliance
SOA is a global organization dedicated to restoring the health of the ocean by activating young people, mobilizing an ocean workforce, and developing and implementing innovative solutions. Founded by Daniela V. Fernandez in 2014 at Georgetown University, SOA has grown into the world's largest network of young ocean leaders and supported innovative startups, nonprofits and grassroots campaigns dedicated to solving the greatest threats facing our planet. Taking novel approaches to how nonprofits should be built in the 21st century, Daniela and her team – made up of 30 ocean advocates, subject-matter experts and exceptional thinkers – are pioneers when it comes to leadership development, entrepreneurship and global community building.