# WHAT IS THE OCEAN SOLUTION LABEL?
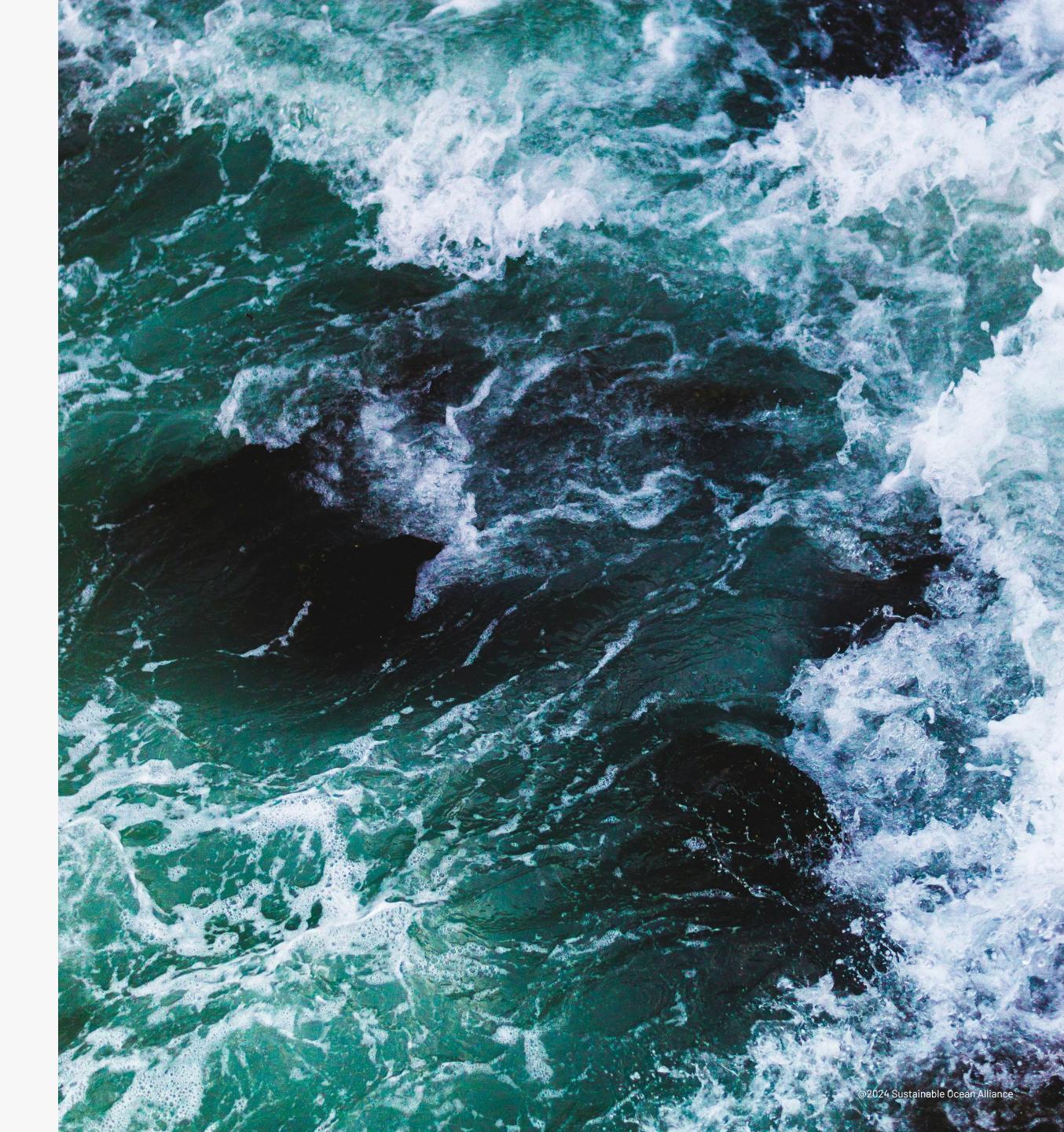


The Ocean Solution Label, created in collaboration with Sustainable Ocean Alliance and Solar Impulse Foundation, is the industry's first certification label to recognize companies promoting solutions that contribute to the sustainability of the ocean sector.

The Ocean Solution Label builds on the Solar Impulse Efficient Solution Label, recognizing ocean-positive companies with a stamp of approval for their efforts to deploy business practices that protect and preserve the ocean.

# OCEAN SOLUTION LABEL BENEFITS



## Business Credibility

- Certify your solution as ocean-positive, clean, and profitable through a vetted certification process.

- Obtain a co-branded letter of support from Sustainable Ocean Alliance and the Solar Impulse Foundation recognizing your contributions to advancing ocean innovation.

## Scale & Grow

- Get priority access to join SOA's Ecopreneur Network to grow, scale, and amplify your ocean-positive solution.

- Discover over 250+ qualified ocean investors and VCs in SOA's network to advance your fundraising efforts.

## Expert Mentorship

- Receive virtual mentorship matchmaking sessions from a diverse array of 350+ mentors in SOA's expert network to support your business growth.
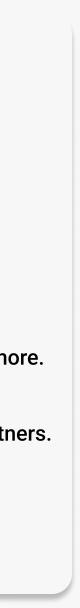
## Visibility & Exposure

- Enhance your brand visibility, opening doors to new market opportunities and collaborations.

- Inclusion as a Certified Label Solution on SOA's website and social media.

- Receive a marketing toolkit to showcase your solution as Ocean Solution Label certified on your website, social media, and more.

## Network Access

- Invitations to exclusive SOA events, opportunities, and offerings.

- Access to SOA's online community platform to connect with like-minded innovators, investors, mentors, and more.

- Privileged access and membership within SOA-verified global ocean partners.

SOA
SUSTAINABLE OCEAN ALLIANCE
x
SOLARIMPULSE
FOUNDATION

# THANK YOU!